



Republic of the Philippines  
**QUEZON CITY COUNCIL**  
Quezon City  
21<sup>st</sup> City Council

PR21CC-1304

83<sup>rd</sup> Regular Session

RESOLUTION NO. SP-**8773**, S-2021

A RESOLUTION AUTHORIZING THE CITY MAYOR, HONORABLE MA. JOSEFINA G. BELMONTE, TO ENTER INTO A MEMORANDUM OF AGREEMENT WITH ALASKA MILK CORPORATION AND BASIC ENVIRONMENTAL SYSTEMS AND TECHNOLOGIES, INC. FOR THE IMPLEMENTATION OF TRASH TO CASHBACK PROGRAM IN QUEZON CITY THROUGH THE ALASKALIKASAN WRAPPER REDEMPTION PROJECT.

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*Introduced by Councilors FRANZ S. PUMAREN and DOROTHY A. DELARMENTE, M.D.*

*Co-Introduced by Councilors Bernard R. Herrera, Lena Marie P. Juico, Tany Joe "TJ" L. Calalay, Nicole Ella V. Crisologo, Victor V. Ferrer, Jr., Winston "Winnie" T. Castelo, Atty. Bong Liban, Eden Delilah "Candy" A. Medina, Ramon P. Medalla, Mikey F. Belmonte, Estrella C. Valmocina, Kate Galang-Coseteng, Matias John T. Defensor, Wencerom Benedict C. Lagumbay, Jorge L. Banal, Sr., Peachy V. De Leon, Imee A. Rillo, Marra C. Suntay, Irene R. Belmonte, Resty B. Malañgen, Hero M. Bautista, Patrick Michael Vargas, Ram V. Medalla, Marivic Co Pilar, Melencio "Bobby" T. Castelo, Jr., Rogelio "Roger" P. Juan, Diorella Maria G. Sotto-Antonio, Donato "Donny" C. Matias, Eric Z. Medina, Freddy S. Roxas and Noe Dela Fuente.*

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*WHEREAS, the Quezon City Government is committed to pursuing environmental sustainability and among its notable initiatives is on plastic waste reduction and advancing circular economy;*

*WHEREAS, Alaska is committed to providing affordable nutrition to the Filipino family for almost fifty (50) years and has initiated various programs and services to promote a sustainable way of doing business and integrating environmental protection in all phases of its business;*

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WHEREAS, Alaska will provide in the approximate amount of Five Hundred Thousand Pesos (Php500,000.00) or equivalent to approximately twenty-six thousand six hundred forty (26,640) pieces of one hundred sixty-five grams (165g) of Alaska Fortified Milk Drink. Wherein under the program, three kilograms (3kg) of single use plastics may be exchanged with one (1) 165 grams of Alaska Fortified Milk Drink. For this purpose, one of the duties of Alaska is to draft the necessary Deed of Donation for approval of the Quezon City Government in its favor for purposes of Alaska's claim for tax incentive with the Bureau of Internal Revenue;

WHEREAS, BEST Inc., through its partnership with BeepXtra Philippines, Inc., a corporation duly organized and existing under and by virtue of Philippine laws, is engaged in operating and managing the bXTRA Customer Loyalty Platform, and has created and launched a Trash to Cashback Program to promote plastic waste reduction, circular economy and recycling;

WHEREAS, the Trash to Cashback Program allows participants to exchange and convert recyclable materials and single use plastics to Environmental Points, with each Environmental Point equivalent to one peso, and may be used to purchase goods and services from bXTRA merchant-members;

WHEREAS, the Quezon City has an existing collaboration with BEST, Inc. for the implementation of the Trash to Cashback Program and the necessary systems are already in place for registration and trading activities;

WHEREAS, Alaska is actively looking for partners for their AlasKalikasan Wrapper Redemption Project for waste reduction and recovery;

WHEREAS, to synergize all efforts made by the Quezon City in promoting waste recovery and circular economy, the AlasKalikasan Wrapper Redemption Project will be integrated into the Trash to Cashback Program;

WHEREAS, pursuant to Section 455 (b)(1)(vi) of Republic Act No. 7160, otherwise known as the Local Government Code of 1991, the City Mayor shall represent the City in all its business transactions and sign in its behalf all bonds, contracts and obligations and such other documents upon the authority of the Sangguniang Panlungsod or pursuant to law or ordinance.

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NOW, THEREFORE,

BE IT RESOLVED BY THE CITY COUNCIL OF QUEZON CITY IN REGULAR SESSION ASSEMBLED, to authorize, as it does hereby authorize, the City Mayor, Honorable Ma. Josefina G. Belmonte, to enter into a Memorandum of Agreement with Alaska Milk Corporation and Basic Environmental Systems and Technologies, Inc. for the implementation of Trash to Cashback Program in Quezon City through the AlasKalikasan Wrapper Redemption Project.


RESOLVED FURTHER, that a copy of the subject Tripartite Memorandum of Agreement shall form an integral part of this Resolution.

ADOPTED: December 1, 2021.



GIAN G. SOTTO  
City Vice Mayor  
Presiding Officer


ATTESTED:



Atty. JOHN THOMAS S. ALFEROS III  
City Government Dept. Head III

CERTIFICATION

This is to certify that this Resolution was APPROVED by the City Council on Second Reading on December 1, 2021 and was CONFIRMED on December 06, 2021.



Atty. JOHN THOMAS S. ALFEROS III  
City Government Dept. Head III

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