



Republic of the Philippines

Quezon City

**PROCUREMENT OFFICE**  
**BIDS AND AWARDS COMMITTEE – GOODS**  
Quezon City Hall, Elliptical Road, Diliman, Quezon



**RESOLUTION NO. 21-A-291**  
Series of 2021

**AWARDING THE CONTRACT FOR THE ACQUISITION OF GOODS AND SERVICES THROUGH ALTERNATIVE METHOD OF PROCUREMENT**

WHEREAS, in its Resolution No. **06-109**, Series of 2021 duly approved by the City Mayor, the Bids and Awards Committee on Goods (the "**Committee**") recommended the use of direct contracting mode as an alternative method of procurement pursuant to Section 50 (a), RIRR of RA 9184 which provides that direct contracting as mode of procurement may be resorted to for items which can be obtained only from the proprietary source, i.e., when patents, trade secrets and copyrights prohibit others from manufacturing the same item; and

WHEREAS, **V-PF CREATIVE MARKETING COMMUNICATIONS** participated in and submitted its quotation on the project for evaluation and passed the post qualification process and may now be considered and declared as Single Calculated and Responsive Offer, to wit:

| PR NO.        | PROJECT NAME   | ABC           | END-USER                                 | QUOTATION     |
|---------------|--|---------------|--|---------------|
| BPLD-21-IT-57 | A Public Relations Campaign on the QC: Biz Easy Automation Innovations of the Business Permits and Licensing Department of Quezon City | P3,200,000.00 | BUSINESS PERMIT AND LICENSING DEPARTMENT | P3,200,000.00 |

WHEREAS, the Bids and Awards Committee (BAC) has observed all the requirements and procedures prescribed by RA 9184 and its RIRR and therefore, the award of contract may now be recommended to be confirmed and approved;

NOW, THEREFORE, with the foregoing premises, the BAC recommends, as it does hereby recommend for the approval by the City Mayor, the award of contract **V-PF CREATIVE MARKETING COMMUNICATIONS** for the supply and delivery of the goods stated therein.

SIGNED by members of the Bids and Awards Committee this JUL 05 2021 at Quezon City.

| BAC MEMBERS                  | SIGNATURE |
|------------------------------|-----------|
| MS. ROWENA T. MACATAO        |           |
| MS. MA. MARGARITA T. SANTOS  |           |
| ATTY. SHERRY R. GONZALVO     |           |
| MS. FE P. MACALE             |           |
| DR. ESPERANZA ANITA E. ARIAS |           |
| BAC-ALTERNATE MEMBERS        |           |
| MR. ROGELIO L. REYES         |           |
| MS. MARICRIS S. LAURETA      |           |

Approved:

**MA. JOSEFINA G. BELMONTE**  
City Mayor