



Republic of the Philippines  
Quezon City  
**OFFICE OF THE MAYOR**

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EXECUTIVE ORDER NO. 37  
Series of 2022

**RECONSTITUTION OF THE QUEZON CITY  
PRICE COORDINATING COUNCIL**

WHEREAS, in light of the adjustments on the prices of petroleum products brought about by shortage of supply, the foreign exchange situation, the economic slowdown experienced by neighboring countries, the anticipated shortage of supply of basic and prime commodities in the market following the implementation of Republic Act No. 10963 or the Tax Reform for Acceleration and Inclusion (TRAIN) Law and the recent calamities that struck the county, there is a need to stabilize prices, minimize and prevent illegal acts of price manipulation;

WHEREAS, there is a need to reconstitute the Quezon City Price Coordinating Council that will continue monitor pricing, prescribe measures a necessary mechanism for stabilizing prices and assure adequate supply, distribution and marketing of goods/commodities for the welfare and protection of consumers;

WHEREAS, in compliance with Republic Act No. 7581, otherwise known as the Price Act of 1991 which mandates for the creation of the Local Price Coordinating Council.

NOW, THEREFORE, I, MA. JOSEFINA G. BELMONTE, Mayor of Quezon City, by virtue of the powers vested in me by law pursuant to Republic Act No. 7581 otherwise known as the Price Act of 1991, do hereby direct and order:

**SECTION 1. RECONSTITUTE.** The Quezon City Price Coordinating Council is hereby reconstituted.

**SECTION 2. COMPOSITION OF THE COUNCIL.** The Quezon City Price Coordinating Council shall be composed of the following:

Chairperson	:	City Mayor
Vice Chairperson	:	Regional Director, Department of Trade and Industry (DTI)
Co-Vice Chairperson:		City Administrator
Executive Officer	:	Head, Market Development and Administration Department (MDAD)
Members	:	Head, City Treasurer's Office (CTO)
		Head, Business Permits and Licensing Department (BPLD)
		Head, City Planning and Development Department (CPDD)

Representatives from:

Head, City Health Department  
Head, City Legal Department  
Department of Agriculture (BAI, BFAR)  
Quezon City Police District (QCPD)  
Department of the Interior and Local Government (DILG)  
Department of Environment and Natural Resources (DENR)  
Department of Transportation (DOTR)  
National Meat Inspection Service  
National Food Authority (NFA)  
Consumer's Group Sector  
Agriculture Producers Sector  
Trading / Retail Sector  
Manufacturing Sector

**SECTION 3. FUNCTIONS OF THE COUNCIL.** The Quezon City Price Coordinating Council shall have the following powers and functions:

- a) Coordinate and rationalize the functions of the member agencies to stabilize prices and supply of basic and prime commodities;
- b) Recommend to the National Price Coordinating Council (NPCC) or to the Implementing Agency as provided for under the Price Act of 1991, Suggested Retail Prices (SP) or price ceiling for certain basic and prime commodities among others, the average price for the last three (3) months immediately preceding the proclamation of the price ceiling is considered in determining the reasonable price ceiling of the basic / prime commodities under consideration;
- c) Call for public hearing or conduct dialogue with representatives of DILG, producers, manufactures, distributors, sellers and consumers, when necessary, to arrive at a reasonable price ceiling;
- d) Recommend actions or steps to correct unwarranted price increase and supply shortages;
- e) During emergencies, it shall convene immediately to coordinate measures such as:
  - Price and supply monitoring activities of basic necessities and prime commodities as well as specific items not covered by regular price monitoring.
  - Increase in the frequency of monitoring.
  - Submit reports to the National Price Coordinating Council (NPCC).
- f) Enforce price ceilings on basic necessities and prime commodities upon deputation by the concerned implementing agencies.

**SECTION 4. ENFORCEMENT TEAM.** To carry out this Order, an Enforcement Team is hereby organized and attached to the Council. This shall be under the supervision of the Head of the Market Development and Administration Department (MDAD) in his

capacity as Executive Officer of the Council. It shall be the implementing arm of the Council.

The following Departments/Offices shall provide representatives to the Enforcement Team:

Market Development and Administration Department (MDAD)  
City Legal Department  
City Treasurer's Office (CTO)  
Barangay and Community Relations Department (BCRD)  
Business Permits and Licensing Department (BPLD)  
City Planning and Development Department (CPDD)  
City Health Department  
Department of Public Order and Safety (DPOS)  
Public Affairs and Information Services Department (PAISD)  
Quezon City Police District (QCPD)

**SECTION 5. SECRETARIAT.** The Market Development and Administration Department (MDAD) shall act as the Council Secretariat.

**SECTION 6. HONORARIUM.** The Chairperson, Vice Chairperson, Co-Vice Chairperson, Executive Officer and Members of the Quezon City Price Coordinating Council are hereby entitled to claim honoraria, subject to the usual accounting and auditing requirements and subject to their actual attendance.

**SECTION 7. REPEALING CLAUSE.** All other orders, issuances, rules and regulations or parts thereof, which are inconsistent with the provisions of this Executive Order, are hereby repealed, amended or modified accordingly.

**SECTION 8. SEPARABILITY CLAUSE.** The provisions of this Executive Order are hereby declared separable and in the event any of such provisions is declared unconstitutional, the other provisions, which are not affected, thereby shall remain in force and effect.

**SECTION 9. DISSEMINATION.** - Pursuant to Section no (1) Paragraph (vii) of Ra 7160 otherwise known as the Local Government Code or 1991, a copy of this Executive Order be furnished to the Office of the President and the Metropolitan Manila Development Authority (MMDA) for its information and guidance.

**SECTION 10. EFFECTIVITY.** This Order shall take effect immediately,

DONE, 18 August 2022, Quezon City

  
MA. JOSEFINA G. BELMONTE  
City Mayor