



Republic of the Philippines
Quezon City
OFFICE OF THE MAYOR

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Diliman, Quezon City
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EXECUTIVE ORDER NO. 44
Series of 2022

**RECONSTITUTION OF THE QUEZON CITY TASK FORCE ON URBAN
REVITALIZATION**

WHEREAS, Section 16 of Republic Act (RA) No. 7160, otherwise known as the *Local Government Code of 1991*, mandates every Local Government Unit (LGU) to exercise powers essential to the promotion of the general welfare, and within their territorial jurisdiction ensure safety, maintain peace and order, and preserve the comfort and convenience of the inhabitants;

WHEREAS, Quezon City is the largest City in Metropolitan Manila with regard to population with approximately 3.1 million inhabitants, and a land area of approximately one hundred sixty-six (166) square kilometers;

WHEREAS, there have been successive infrastructure, environmental, and economic changes in and around Quezon City, largely due to the intertwining impacts of continued industrialization, unrelenting increase in population, and incessant human activities catering to livelihood and habitation;

WHEREAS, the Quezon City government has identified the following strategic sites to be the initial focal areas of development: (a) Novaliches-Lagro Growth Area, (b) Batasan-NGC, (c) Balintawak, (d) Quezon City Central Business District, and (e) Cubao;

WHEREAS, the City Government is in the process of identifying certain Barangays and Districts to be in need of revitalization through new investment and infrastructure to fulfill the city government's ministrant and constituent functions, which may include without limitation: (a) Maligaya District, (b) Murphy, (c) Galas, (d) Banawe, (e) La Loma, (f) Tatalon, (g) Culiati, and (h) Old Balara;

WHEREAS, there exists a plethora of Executive Orders, Ordinances, policies, and programs and projects funded using sources internal and external to the Quezon City Government, that espouse the development of specific areas in Quezon City that have yet to be executed or have been impounded from execution, or have been executed in a limited capacity;

WHEREAS, Agenda Item No. 9 of the Mayor's Executive Agenda explicitly desires to develop growth hubs to bring prosperity to more people. This provides a clear direction with which to pursue the city's urban revitalization, as well as the realization within Quezon City of United Nations Sustainable Development Goal (SDG) No. 8, to promote development-oriented policies that support productive activities, decent job creation, entrepreneurship, creativity and innovation, and encourage the formalization and growth of micro-, small- and medium-sized enterprises, SDG No. 9, to develop quality reliable and resilient infrastructure, including regional and trans-border infrastructure, to support economic development and human well-being, with a focus on affordable and equitable access for all, and SDG No. 11, to make cities and human settlements inclusive, safe, resilient, and sustainable;

WHEREAS, Executive Order No. 50, s-2019, was issued by the City Mayor on 16 December 2019, creating the Quezon City Task Force on Urban Revitalization, and pursuant thereto four (4) Technical Working Groups (TWGs) have already been created through various Memorandum-Directives from the City Mayor, namely: the TWG for the Balintawak Market Area, the TWG for Footbridges in Quezon City, the TWG for the Payatas Controlled Disposal Facility, and the TWG for the Quezon City Green Lung Network.

NOW, THEREFORE, I, MA. JOSEFINA G. BELMONTE, Mayor of Quezon City, by virtue of the powers vested in me by law, do hereby order:

SECTION 1. RECONSTITUTION. The Quezon City Urban Revitalization Task Force is hereby reconstituted.

SECTION 2. COMPOSITION. The reconstituted Quezon City Urban Revitalization Task Force shall be composed of the following:

- 2.1. Chairperson: The City Mayor
- 2.2. Co-Vice Chairpersons: The City Administrator
The Assistant City Administrator for Operations
- 2.3. Members:
 - (1) The City Architect
 - (2) The City Engineer
 - (3) The City Planning and Development Officer
 - (4) The Head, Parks Development and Administration Department
 - (5) The Head, City Tourism Department
 - (6) The Head, Investment Affairs Office

At any time, the City Mayor as Task Force Chairperson may, at her discretion, change the composition of the Task Force on Urban Revitalization for it to be more responsive to the goals of this Executive Order.

SECTION 3. FUNCTIONS. The Urban Revitalization Task Force shall pursue the following functions and responsibilities:

- 3.1. Identify areas for priority urban revitalization, consistent with the Mayor's Executive Agenda, the Quezon City Comprehensive Land Use Plan, the QC City Development Plan, the QC Tourism Development Plan, and other plans and programs adopted by the City containing spatial and developmental components and implementation;
- 3.2. Develop, coordinate, implement, and monitor urban revitalization initiatives for the identified priority areas;
- 3.3. Ensure that relevant research and analysis with regard to key urban issues, problems, gaps and opportunities are undertaken, and feed into new plans, programs, activities, rules, policies, regulations and legislation;
- 3.4. Set up procedures to effectively and transparently access and maximize public-private partnership potentials; and
- 3.5. Other necessary and related functions that the Chairman may designate.

SECTION 4. SECRETARIAT. The Urban Revitalization Task Force Secretariat shall comprise the Office of the City Administrator and the City Planning and Development Office. The secretariat shall handle the administrative, liaison, operational and technical requirements of the committee as far as practicable.

SECTION 5. TECHNICAL WORKING GROUPS. A Technical Working Group (TWG) shall be organized for each strategic site, Barangay, or District, or any portion or combination thereof which shall be identified and prioritized for urban revitalization. The members of each TWG shall come from the member Departments and Offices of the Urban Revitalization Task Force, including other Departments with mandates relevant to the particular TWG. The TWGs shall report directly to the Secretariat and the Task Force.

Further to the four (4) TWGs already created, which are all subject to reconstitution via Memorandum-Directive from the City Mayor, at least three (3) new TWGs are envisioned for creation, namely: a TWG for Tourism, Culture, and Heritage Sites in Quezon City, a TWG for the City's Active Transport Partnership with the Department of Transportation (DOTr), and a TWG for the development of a Novaliches Central Business District. More TWGs may be created as the need arises.

SECTION 6. CONSISTENCY WITH LOCAL PLANS. All policies and programs, projects and activities (PPAs) approved and implemented by Urban Revitalization Task Force shall be consistent with the Quezon City Comprehensive Land Use Plan (CLUP) and included in the City's Comprehensive Development Plan (CDP), Local Development Investment Plan (LDIP), and Annual Investment Program (AIP). Only in extremely justifiable cases shall emergency projects and/or purchases be considered, as duly approved by the Urban Revitalization Task Force subject to pertinent laws, guidelines and procedures.

SECTION 7. REPEALING CLAUSE. All Ordinances, Executive Ordinance or parts thereof which are inconsistent with provisions of this Executive Order, are hereby repealed, amended or modified accordingly.

SECTION 8. DISSEMINATION. Copies of this Executive Order shall be furnished to all Departments and Offices and shall be posted in the official Quezon City website. The Office of the President and MMDA shall also be given copies pursuant to Section 455 (1)(xii) of RA 7610, as amended.

SECTION 9. EFFECTIVITY. This order shall take effect immediately.

DONE, 28 September 2022, Quezon City.


MA. JOSEFINA G. BELMONTE
City Mayor