



Republic of the Philippines  
Quezon City  
**OFFICE OF THE MAYOR**

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EXECUTIVE ORDER NO. 13  
Series of 2023

**CREATING AND CONSTITUTING THE ORGANIZING COMMITTEE FOR THE LA  
LOMA LECHON FESTIVAL**

**WHEREAS**, the annual celebration of the La Loma Lechon Festival in La Loma District, the "Lechon Capital of the Philippines" will be held on **21 May 2023**;

**WHEREAS**, considering the invaluable contribution of the Lechoneros community to revenue and employment generation, the city government deems it proper to celebrate the La Loma Lechon Festival on the 3<sup>rd</sup> Sunday of May to promote the area as a dynamic food destination;

**WHEREAS**, declaring La Loma District as tourism district would further boost the economic activity in the area and aid in its promotion as a top tourist destination in Metro Manila;

**WHEREAS**, under Ordinance No. SP-2961, S-2020, the La Loma District was created wherein the Quezon City Tourism Department was designated as the Council's Secretariat;

**WHEREAS**, the Quezon City Tourism Department shall prepare and adopt a development plan, create a committee, as well as set the guidelines and program for the celebration of the La Loma Lechon Festival.

**NOW, THEREFORE, I, MA. JOSEFINA G. BELMONTE**, Mayor of Quezon City, by virtue of the powers vested in me by law, do hereby order and direct the creation of a committee for the celebration of the La Loma Lechon Festival;

**SECTION 1. CONSTITUTION AND COMPOSITION.** The Quezon City Celebration of the La Loma Lechon Festival committee is hereby created and shall be composed of the following:

Chairperson: City Mayor

Vice Chairperson and Officer in Charge: Head, City Tourism Department

Members: Chairperson, Committee on Tourism  
President, La Loma Lechoneros Association  
District Action Office, Action Officer  
Office of the City Administrator  
Chief of Staff, Office of the Mayor  
Head, City Budget Department  
Head, Parks Development & Administration Department  
Head, General Services Department  
Head, Public Affairs and Information Services Department

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Head, Barangay and Community Relations Department  
Head, QC Schools Division Office  
Head, Climate Change and Environmental Sustainability  
Department  
Head, Department Sanitation and Clean-Up Works of QC  
Head, Quezon City Health Department  
Head, Quezon City Veterinary Department  
Head, Disaster Risk and Reduction Management Office  
Head, Department of Public Order and Safety  
Head, Traffic and Transportation Management Department  
QC Police District  
QC Fire District  
Members, Nuestra De Señora de Salvacion de La Loma Chapel

The Chairperson of the Vice Chairperson may add members as she/he may deem necessary.

#### **SECTION 2. FUNCTIONS OF THE COMMITTEE:**

- a. Carry out the mandate of each sector and agencies in the La Loma community;
- b. Ensure that activities set in its action plan are implemented and regularly monitored;
- c. Coordinate with the representatives of the La Loma community with regard to the celebration of the La Loma Lechon Festival;
- d. Perform duties and responsibilities as may be directed by the Chairperson of the Vice-Chairperson.


**SECTION 3. FUNDING.** The funding necessary to carry out its functions shall be sourced from the Office of the City Mayor or from any available funds of the City in accordance with the accounting and auditing management and procedures, other existing laws, rules and regulations.

**SECTION 4. REPEALING CLAUSE.** All prior Orders, Issuances or Guidelines inconsistent herewith are amended, modified or superseded.

**SECTION 5. DISSEMINATION.** A copy of this Executive Order shall be furnished to the Office of the President and the Metropolitan Manila Development Authority (MMDA) for information and guidance pursuant to Section 455 (1)(xii) of RA 7160, as amended, and shall be posted at the official website of the Quezon City Government.

**SECTION 6. EFFECTIVITY.** This Order shall take effect immediately.

DONE, 21 April 2023, Quezon City.

  
MA. JOSEFINA G. BELMONTE  
City Mayor