



EXECUTIVE ORDER NO. 50-A  
Series of 2023

**REORGANIZING THE QUEZON CITY TASK FORCE ON URBAN REVITALIZATION**

WHEREAS, Section 16 of Republic Act (RA) No. 7160, otherwise known as the Local Government Code of 1991, mandates every Local Government Unit (LGU) to exercise powers essential to the promotion of the general welfare, and within their territorial jurisdiction ensure safety, maintain peace and order, and preserve the comfort and convenience of the inhabitants;

WHEREAS, Quezon City is the largest City in Metropolitan Manila with regard to population with approximately 3.1 million inhabitants, and a land area of approximately one hundred sixty-six (166) square kilometer;

WHEREAS, there has been successive infrastructure, environmental, and economic changes in and around Quezon City, largely due to the intertwining impacts of continued industrialization, unrelenting increase in population, and incessant human activities catering to livelihood and habitation;

WHEREAS, the Quezon City government has identified the following strategic sites to be the initial focal areas of development: (a) Novaliches-Lagro Growth Area, (b) Batasan-NGC, (c) Balintawak, (d) Quezon City Central Business District, and (e) Cubao;

WHEREAS, the City Government is in the process of identifying certain Barangays and Districts to be in need of revitalization through new investment and infrastructure to fulfill the city government's ministrant and constituent functions, which may include without limitation: (a) Maligaya District, (b) Murphy, (c) Galas, (d) Banawe, (e) La Loma, (f) Tatalon, (g) Culiati, and (h) Old Balará;

WHEREAS, there exists a plethora of Executive Orders, Ordinances, policies, and programs and projects funded using sources internal and external to the Quezon City Government, that espouse the development of specific areas in Quezon City that have yet to be executed or have been impounded from execution, or have been executed in a limited capacity;

WHEREAS, Agenda Item No. 9 of the Mayor's Executive Agenda explicitly desires to develop growth hubs to bring prosperity to more people. This provides a clear direction with which to pursue the city's urban revitalization, as well as the realization within Quezon City of United Nations Sustainable Development Goal (SDG) No. 8, to promote development-oriented policies that support productive activities, decent job creation, entrepreneurship, creativity and innovation, and encourage the formalization and growth of micro-, small- and medium-sized enterprises, SDG No. 9, to develop quality reliable and resilient infrastructure, including regional and trans-border infrastructure, to support economic development and human well-being, with a focus on affordable and equitable access for all, and SDG No. 11, to make cities and human settlements inclusive, safe, resilient, and sustainable;

WHEREAS, in Section 2 of the Executive Order No. 50, Series of 2019, states that the City Mayor as Chairman may change the composition of the Task Force at her discretion.

WHEREAS, there is a need to reorganize the composition of the Task Force to effectively perform its mandated duties and functions.

NOW, THEREFORE, I, MA. JOSEFINA G. BELMONTE, Mayor of Quezon City by virtue of the powers vested in me by law, do hereby order:

**SECTION 1. CREATION.** The Quezon City Urban Revitalization Task Force is hereby reorganized.

**SECTION 2. COMPOSITION.** The Quezon City Urban Revitalization Task Force shall be composed of the following:

- 2.1 Chairperson : City Mayor
- 2.2 Co-Vice Chairpersons: City Administrator  
Urban Revitalization and Planning Officer
- 2.3 Members :
  - (1) Representative from the Sanggunian Panlungsod
  - (2) City Treasurer
  - (3) City Assessor
  - (4) City Engineer
  - (5) City Architect
  - (6) Officer-in-Charge, Parks Development and Administration Department
  - (7) Head, City Planning and Development Department
  - (8) Head, Housing Community Development and Resettlement Department
  - (9) Officer-in-Charge, Department of Sanitation and Clean-up Works
  - (10) Head, Climate Change and Environmental Sustainability Department
  - (11) Officer-in-Charge, Tourism Department
  - (12) Officer-in-Charge, Disaster Risk Reduction and Management Office
  - (13) Head, Local Economic Investments Promotions Office
  - (14) Head, Small Business Cooperative Development Promotions Office
  - (15) Officer-in-Charge, Traffic and Transport Management Department
  - (16) Head, Department of Public Order and Safety
  - (17) Action Officer, Task Force Disiplina
  - (18) Action Officer, Task Force on Transportation Planning

At any time, the City Mayor as Task Force Chairman may, at her discretion, change the composition of the Task Force on Urban Revitalization by adding or removing members for it to be more responsive to the goals of this Executive Order.

**SECTION 3. FUNCTIONS.** The Urban Revitalization Task Force shall pursue the following functions and responsibilities:

- 3.1 Identify areas for priority urban revitalization, consistent with the Mayor's Executive Agenda, the Quezon City Comprehensive Land Use Plan, the QC City Development Plan, the QC Tourism Development Plan, and other plans and programs adopted by the City containing spatial and developmental components and implementation;
- 3.2 Develop, coordinate, implement, and monitor urban revitalization initiatives for the identified priority areas;
- 3.3 Ensure that relevant research and analysis with regard to key urban issues, problems, gaps and opportunities are undertaken, and feed into new plans, programs, activities, rules, policies, regulations and legislation;

- 3.4 Set up procedures to effectively and transparently access and maximize public-private partnership potentials; and
- 3.5 Other necessary and related functions that the Chairman may designate.

**SECTION 4. URBAN REVITALIZATION AND PLANNING OFFICER.** The Urban Revitalization and Planning Officer shall serve as the overall implementing officer of the Task Force. The same shall also serve as the Vice Chairperson of the body and work closely with its Co-Vice Chairperson, the City Administrator.

**SECTION 5. SECRETARIAT.** The Urban Revitalization Task Force Secretariat shall comprise of the Office of the City Administrator and the City Planning and Development Department. The secretariat shall handle the administrative, liaison, operational and technical requirements of the committee as far as practicable.

**SECTION 6. TECHNICAL WORKING GROUP.** A Technical Working Group (TWG) shall be organized for each strategic site, Barangay, or District, or any portion or combination thereof which shall be identified and prioritized for urban revitalization. The members of each TWG shall come from the member Departments and Offices of the Urban Revitalization Task Force, and report directly to the Secretariat prior to reporting to the Task Force.

**SECTION 7. RESOURCE AVAILABILITY.** Funding requirements shall be sourced and drawn from the available funds of the Office of the City Mayor.


**SECTION 8. CONSISTENCY WITH LOCAL PLANS.** All policies and programs, projects and activities (PPAs) approved and implemented by Urban Revitalization Task Force shall be consistent with the Quezon City Comprehensive Land Use Plan (CLUP) and included in the 2020-2022 Comprehensive Development Plan (CP), Local Development Investment Plan (DIP) and Annual Investment Program (AIP). Only in extremely justifiable cases shall emergency projects and/or purchases be considered, as duly approved by the Urban Revitalization Task Force subject to pertinent laws, guidelines and procedures.

**SECTION 9. REPEALING CLAUSE.** All Ordinances, Executive Orders or parts thereof which are inconsistent with provisions of this Executive Order, are hereby repealed, amended or modified accordingly.

**SECTION 10. DISSEMINATION.** Copies of this Executive Order shall be furnished to all Departments and Offices and shall be posted in the official Quezon City website. The Office of the President and MMDA shall also be given copies pursuant to Section 455 (1) (xii) of RA 7610, as amended.

**SECTION 11. EFFECTIVITY.** This order shall take effect immediately.

ISSUED, this 3 April 2023, Quezon City.

  
MA. JOSEFINA G. BELMONTE  
City Mayor