

TERMS OF REFERENCE

PROJECT TITLE: SUPPLY AND DELIVERY OF FILIPINO READING RESOURCES FOR PUBLIC ELEMENTARY SCHOOLS IN QUEZON CITY

I. RATIONALE AND BRIEF BACKGROUND

Prior to the pandemic, assessments conducted on QC public school students' reading proficiency showed that students who experienced difficulty reading are two grade levels below their actual grade level. In the Programme for International Student Assessment (PISA), the Philippines ranked lowest in reading comprehension among 79 participating countries. Another study also revealed that Philippines has a learning poverty of 69.50%. Learning poverty is defined as the share of 10-year-old children who cannot read or understand a simple story.

The Philippines has the longest school closure among 122 countries. This further aggravated the learning gaps. In a study conducted by UNICEF in February 2022, the learning poverty increased to 90%. This means that only 1 out of 10 10-year-old children can read and understand a simple story.

As part of the learning recovery program of the City, it intends to provide public elementary schools with age-appropriate learning resources that may be used to develop students' love for reading and increase students' reading proficiency.

II. OBJECTIVES

This project is part of the learning recovery program which hopes to achieve the following objectives:

1. To help the students develop a lifelong love for books, reading and learning through the provision of developmentally-appropriate reading materials.
2. To promote self-learning among our public-school students.
3. To develop students' reading, vocabulary and comprehension skills.
4. To promote the Filipino language and culture to students through reading selections that are culturally appropriate.

III. PROJECT SCOPE OF WORK

The package includes:

1. Production and delivery of Filipino Reading Resources with 3 different levels that include reading cards-fiction or non-fiction about culture, history or science; each with corresponding exercises on vocabulary, comprehension and creative connections.
2. Free one (1) day orientation and training for 6 teachers per recipient school and 3 personnel per community learning center. Training shall be conducted within 45 days upon delivery of Filipino Reading Resources.
3. Free orientation and training videos that can be accessed through a dedicated website, Facebook and Youtube page.

4. Free Monitoring and Evaluation which will be used to measure learners' improvement in reading, vocabulary and comprehension. The report shall be submitted at the end of School Year 2023-2024.
5. Product Warranty- defective items may be exchanged within (7) calendar days from the recipient school or community learning centers' date of receipt of stocks.

IV. AREA OF COVERAGE

Intended project beneficiaries are select Quezon City public elementary schools and City-operated Community Learning Centers.

IV. PROJECT DURATION

Delivery of the Filipino Reading Resources is thirty (30) calendar days upon issuance of Notice to Proceed.

V. PROJECT STANDARD AND REQUIREMENTS

The bidder shall be eligible to participate in the bidding process, provided that they meet the following qualifications:

1. With extensive expertise and experience in developing and printing educational materials for children;
2. With at least 30 years in business;
3. Recipient of multiple awards in the field of book development, design and/or writing;
4. Has executed book development projects with both local and multinational private organizations;
5. Has an existing print library of publicly available titles with more than 100 titles in print and actively sold;
6. Has conducted learning sessions with teachers on developing children's love for books, reading and lifelong learning.

VI. APPROVED BUDGET FOR THE CONTRACT

The Approved Budget for the Contract (ABC) is Two Million Eight Hundred Four Thousand and Ten Pesos only (PhP 2,804,010.00) inclusive of all applicable taxes, commissions, bank charges and other fees as may be incurred in the process.

VII. TERMS OF PAYMENT

In consideration for the supply and delivery of the Filipino Reading Resources as provided herein, the City shall pay the Provider the contract price upon completion of delivery of the Reading Resources.

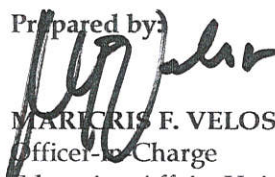
VIII. PENALTIES FOR BREACH OF CONTRACT

Failure to deliver goods according to the standards and requirements set by the City shall constitute an offense and shall subject the Contractor to penalties and/or liquidated damages pursuant to RA 9184 and its revised implementing rules and regulations.

IX. TERMINATION OF CONTRACT


The Contract may be terminated by the aggrieved party, in case of breach of contract, fault or gross negligence by the other party. Provided that, the other party failed to remedy the breach, fault or gross negligence despite the lapse of 30 days written notice from the aggrieved party.

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