

PHILIPPINE BIDDING DOCUMENTS

Procurement of CONSULTING SERVICES

Government of the Republic of the Philippines

***CONSULTANCY SERVICES FOR GAMING AND E-SPORTS ECOSYSTEM
RESEARCH PROGRAM***

Project No.: CONSUL-24-002

Approved Budget for the Contract:

***One Million Five Hundred Thousand Pesos
(Php1,500,000.00)***

**Fifth Edition
August 2016**

Preface

These Philippine Bidding Documents (PBDs) for the procurement of Consulting Services through Competitive Bidding have been prepared by the Government of the Philippines (GoP) for use by all branches, agencies, departments, bureaus, offices, or instrumentalities of the Government, including government-owned and/or -controlled corporations (GOCCs), government financial institutions (GFIs), state universities and colleges (SUCs), local government units (LGUs), and autonomous regional government. The procedures and practices presented in this document have been developed through broad experience, and are for mandatory use in projects that are financed in whole or in part by the GoP or the World Bank or any foreign government/foreign or international financing institution in accordance with the provisions of the 2016 Revised Implementing Rules and Regulations (IRR) of Republic Act 9184 (R.A. 9184).

The Bidding Documents shall clearly and adequately define, among others: (a) the objectives, scope, and expected outputs and/or results of the proposed contract; (b) the minimum eligibility requirements of bidders, such as track record to be determined by the Head of the Procuring Entity; (c) the expected contract duration, delivery schedule and/or time frame; and (d) the obligations, duties, and/or functions of the winning bidder.

In order to simplify the preparation of the Bidding Documents for each procurement, the PBDs groups the provisions that are intended to be used unchanged in Section II. Eligibility Documents of Part I; and Section II. Instruction to Bidders (ITB) and Section IV. General Conditions of Contract (GCC) of Part II. Data and provisions specific to each procurement and contract should be included in Section III. Eligibility Data Sheet (EDS) of Part I, Section III. Bid Data Sheet (BDS), and Section V. Special Conditions of Contract (SCC) of Part II. The forms to be used are provided in the attachments.

Care should be taken to check the relevance of the provisions of the Bidding Documents against the requirements of the specific Consulting Services to be procured. The following general directions should be observed when using the documents:

- (a) All the documents listed in the Table of Contents are normally required for the procurement of Consulting Services. However, they should be adapted as necessary to the circumstances of the particular Project.
- (b) These PBDs are divided into Part I and Part II, which shall be both made available from the time the Request for Expression of Interest is first advertised/posted until the deadline for the submission and receipt of bids
- (c) Specific details, such as the “name of the Procuring Entity” and “address for proposal submission,” should be furnished in the EDS, BDS, and SCC. The final documents should contain neither blank spaces nor options.
- (d) This Preface and the footnotes or notes in italics included in the Request for Expression of Interest, EDS, BDS, SCC, Terms of Reference, and Appendices are not part of the text of the final document, although they contain instructions that the Procuring Entity should strictly follow. The Bidding Documents should contain no footnotes except Section VII. Bidding Forms of Part II since these provide important guidance to Bidders.
- (e) The criteria for evaluation and the various methods of evaluation in the ITB should be carefully reviewed. Only those that are selected to be used for the procurement in question should be retained and expanded, as required in the BDS. The criteria that are not applicable should be deleted from the BDS.
- (f) The cover should be modified as required to identify the Bidding Documents as to the names of the Project, Contract, and Procuring Entity, in addition to date of issue.

- (g) If modifications must be made to bidding procedures, they can be presented in the BDS. Modifications for specific Project or Contract should be provided in the SCC as amendments to the Conditions of Contract. For easy completion, whenever reference has to be made to specific clauses in the EDS, BDS, or SCC these terms shall be printed in bold type face on Section II. Eligibility Documents, Section I. Instructions to Bidders, and Section III. General Conditions of Contract, respectively.

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Section I. Request for Expression of Interest

Notes on Request for Expression of Interest

The Request for Expression of Interest provides information that enables potential Bidders to decide whether to participate in the procurement at hand. The Request for Expression of Interest shall be:

- (a) Posted continuously in the Philippine Government Electronic Procurement System (PhilGEPS) website and the website of the Procuring Entity concerned, if available, and the website prescribed by the foreign government/foreign or international financing institution, if applicable, seven (7) calendar days starting on the date of advertisement; and
- (b) Posted at any conspicuous place reserved for this purpose in the premises of the Procuring Entity concerned for seven (7) calendar days, as certified by the head of the Bids and Awards Committee (BAC) Secretariat of the Procuring Entity concerned.
- (c) Advertised at least once in a newspaper of general nationwide circulation which has been regularly published for at least two (2) years before the date of issue of the advertisement, subject to Sections 21.2.1(c) of the IRR of R.A. 9184¹;

Apart from the essential items listed in the Bidding Documents, the Request for Expression of Interest should also indicate the following:

- (a) The date of availability of the Bidding Documents, the place where it may be secured and the deadline for submission of the Expression of Interest (EOI) together with the application for eligibility;
- (b) The set of criteria and rating system for short listing of prospective bidders to be used for the particular contract to be Bid, which shall consider the following, among others:
 - (i) Applicable experience of the consultant and members in case of joint ventures, considering both the overall experiences of the firms or, in the case of new firms, the individual experiences of the principal and key staff, including the times when employed by other consultants;
 - (ii) Qualification of personnel who may be assigned to the job vis-à-vis extent and complexity of the undertaking; and
 - (iii) Current workload relative to capacity;

¹ Two years after effectivity of the 2016 Revised IRR of RA 9184 on **28 October 2016**, advertisement in a newspaper of general nationwide circulation shall no longer be required. However, a Procuring Entity that cannot post its opportunities in the PhilGEPS for justifiable reasons shall continue to publish its advertisements in a newspaper of general nationwide circulation.

- (c) The number of consultants to be short listed and the procedure to be used in the evaluation of Bids of short listed consultants, *i.e.*, QBE or QCBE; and if QCBE, the weights to be allocated for Technical and Financial Proposals; and
- (d) The contract duration.

In the case of WB funded projects, the Request for Expression of Interest shall be sent to all who have expressed an interest in undertaking the services as a result of any General Procurement Notice issued. In addition, it shall also be sent to all heads of associations of consultants within the area where the project will be undertaken.



REPUBLIC OF THE PHILIPPINES

QUEZON CITY GOVERNMENT

BIDS AND AWARDS COMMITTEE FOR INFRASTRUCTURE & CONSULTANCY

Second Floor, Civic Center Building F, Quezon City Hall Complex, Elliptical Road, Quezon City
Tel. No. 8988-42-42 local 8709/8712



March 21, 2024

REQUEST FOR EXPRESSION OF INTEREST FOR CONSULTANCY SERVICES FOR GAMING AND E-SPORTS ECOSYSTEM RESEARCH PROGRAM

1. The *Quezon City Local Government*, through the 2024 General Fund intends, to apply the sum of *One Million Five Hundred Thousand Pesos (Php 1,500,000.00)* being the Approved Budget for the Contract (ABC) to payments under the contract for *project number CONSUL-24-002*. Bids received in excess of the ABC shall be automatically rejected at the opening of the financial proposals.
2. The *Quezon City Local Government* now calls for the submission of eligibility documents for *Consultancy Services for Gaming and E-Sports Ecosystem Research Program*. Eligibility documents of interested consultants must be duly received by the BAC Secretariat on or before **April 05, 2024 – 9:00AM.** at **2nd Floor, Procurement Department-Bidding Room, Finance Building, Quezon City Hall Compound.**

Eligibility Check will be on **April 05, 2024 – 10:00 AM.** at **2nd Floor, Procurement Department-Bidding Room, Finance Building, Quezon City Hall Compound,** simultaneously via Zoom (virtual platform). Applications for eligibility will be evaluated based on a non-discretionary “pass/fail” criterion.

Virtual Conference (ZOOM APP)

Meeting ID: 810 3646 5257

Password: 201522

3. Interested bidders may obtain further information from *Quezon City Local Government* and inspect the Bidding Documents at the address given below from **8:00 a.m. – 5:00 p.m.**
4. A complete set of Bidding Documents may be acquired by interested Bidders on **March 27, 2024** from the Procurement Department with address given below upon submission of the following:
 - 4.1 PhilGEPS Registration Certificate (Platinum – 3 Pages)
 - 4.2 Printed Document Request List (DRL) from the Philippine Government Electronic Procurement System (PhilGEPS) website
 - 4.3 Notarized Joint Venture Agreement (if applicable)
 - 4.4 Letter of Intent

It can also be downloaded free of charge from the website of the Philippine Government Electronic Procurement System (PhilGEPS) and the website of the Procuring Entity.

5. The BAC shall draw up the short list of consultants from those who have submitted Expression of Interest, including the eligibility documents, and have been determined as eligible in accordance with the provisions of Republic Act 9184 (RA 9184), otherwise known as the “Government Procurement Reform Act”, and its Implementing Rules and Regulations (IRR). The shortlist shall not exceed three (3) prospective bidders who will be entitled to submit bids. The criteria and rating system for short listing are:

CRITERIA	RATING
Applicable experience of the consultant	50 points
Qualification of personnel	30 points
Current workload relative to capacity	20 points

6. Bidding will be conducted through open competitive bidding procedures using non-discretionary "pass/fail" criterion as specified in the IRR of RA 9184. Bidding is restricted to Filipino citizens/sole proprietorships, cooperatives, and partnerships or organizations with at least sixty percent (60%) interest or outstanding capital stock belonging to citizens of the Philippines.
7. The Procuring Entity shall evaluate bids using the Quality-Cost Based Evaluation/Selection (QCBE/QCBS). The criteria and rating system for the evaluation of bids shall be provided in the Instructions to Bidders.
8. The contract shall be completed in accordance with the Terms of Reference.
9. The **Quezon City Local Government** reserves the right to reject any and all bids, declare a failure of bidding, or not award the contract at any time prior to contract award in accordance with Section 41 of RA 9184 and its IRR, without thereby incurring any liability to the affected bidder or bidders.
10. For further information, please refer to:

ATTY. DOMINIC B. GARCIA

OIC, Procurement Department

2nd Floor, Procurement Department,

Finance Building, Quezon City Hall Compound

Elliptical Road, Barangay Central Diliman, Quezon City.

Tel. No. (02)8988-4242 loc. 8506/8710

Email Add: bacinfra.procurement@quezoncity.gov.ph

Website: www.quezoncity.gov.ph

By:


AR. LUCILLE H. CHUA
 Chairperson, BAC - Infra and Consultancy

Section II. Eligibility Documents

Notes on the Eligibility Documents

This Section provides the information necessary for prospective bidders to prepare responsive Eligibility Documents in accordance with the requirement of the Procuring Entity.

The provisions contained in this Section are to be used unchanged. Additional information or requirements specific to each procurement shall be specified in the EDS.

1. Eligibility Criteria

- 1.1. The following persons/entities shall be allowed to participate in the bidding for Consulting Services:
 - (a) Duly licensed Filipino citizens/sole proprietorships;
 - (b) Partnerships duly organized under the laws of the Philippines and of which at least sixty percent (60%) of the interest belongs to citizens of the Philippines;
 - (c) Corporations duly organized under the laws of the Philippines and of which at least sixty percent (60%) of the outstanding capital stock belongs to citizens of the Philippines;
 - (d) Cooperatives duly organized under the laws of the Philippines; or
 - (e) Persons/entities forming themselves into a joint venture, *i.e.*, a group of two (2) or more persons/entities that intend to be jointly and severally responsible or liable for a particular contract: Provided, however, That Filipino ownership or interest thereof shall be at least sixty percent (60%). For this purpose, Filipino ownership or interest shall be based on the contributions of each of the members of the joint venture as specified in their JVA.
- 1.2. When the types and fields of Consulting Services involve the practice of professions regulated by law, those who will actually perform the services shall be Filipino citizens and registered professionals authorized by the appropriate regulatory body to practice those professions and allied professions specified in the **EDS**.
- 1.3. If the Request for Expression of Interest allows participation of foreign consultants, prospective foreign bidders may be eligible subject to the conditions stated in the **EDS**.
- 1.4. Government owned or –controlled corporations (GOCCs) may be eligible to participate only if they can establish that they (a) are legally and financially autonomous, (b) operate under commercial law, and (c) are not attached agencies of the Procuring Entity.

2. Eligibility Requirements

- 2.1. The following eligibility requirements, together with the Eligibility Documents Submission Form, shall be submitted on or before the date of the eligibility check specified in the Request for Expression of Interest and Clause 5 for purposes of determining eligibility of prospective bidders:
 - (a) Class “A” Documents –

Legal Documents
 - (i) PhilGEPS Certificate of Registration and Membership in accordance with Section 8.5.2 of the IRR, except for foreign bidders participating in the procurement by a Philippine Foreign Service Office or Post, which shall submit their eligibility documents under Section 24.1 of the IRR, provided, that the winning Consultant shall register with PhilGEPS in accordance with Section 37.1.4 of the IRR;

Technical Documents

- (ii) Statement of the prospective bidder of all its ongoing and completed government and private contracts, including contracts awarded but not yet started, if any, whether similar or not similar in nature and complexity to the contract to be bid, within the relevant period provided in the **EDS**. The statement shall include, for each contract, the following:
 - (ii.1) the name and location of the contract;
 - (ii.2) date of award of the contract;
 - (ii.3) type and brief description of consulting services;
 - (ii.4) consultant's role (whether main consultant, subconsultant, or partner in a JV)
 - (ii.5) amount of contract;
 - (ii.6) contract duration; and
 - (ii.7) certificate of satisfactory completion or equivalent document specified in the **EDS** issued by the client, in the case of a completed contract;
- (iii) Statement of the consultant specifying its nationality and confirming that those who will actually perform the service are registered professionals authorized by the appropriate regulatory body to practice those professions and allied professions in accordance with Clause 1.2, including their respective curriculum vitae.

(b) Class "B" Document –

If applicable, the Joint Venture Agreement (JVA) in case the joint venture is already in existence, or duly notarized statements from all the potential joint venture partners in accordance with Section 24.1(b) of the IRR of RA 9184.

- 2.2. The eligibility requirements or statements, the bids, and all other documents to be submitted to the BAC must be in English. If the eligibility requirements or statements, the bids, and all other documents submitted to the BAC are in foreign language other than English, it must be accompanied by a translation of the documents in English. The documents shall be translated by the relevant foreign government agency, the foreign government agency authorized to translate documents, or a registered translator in the foreign bidder's country; and shall be authenticated by the appropriate Philippine foreign service establishment/post or the equivalent office having jurisdiction over the foreign bidder's affairs in the Philippines. The English translation shall govern, for purposes of interpretation of the bid.
- 2.3. Prospective bidders may obtain a full range of expertise by associating with individual consultant(s) and/or other consultants or entities through a JV or subcontracting arrangements, as appropriate. However, subconsultants may only participate in the bid of one short listed consultant. Foreign Consultants shall seek the participation of Filipino Consultants by entering into a JV with, or subcontracting part of the project to, Filipino Consultants.

3. Format and Signing of Eligibility Documents

- 3.1. Prospective bidders shall submit their eligibility documents through their duly authorized representative on or before the deadline specified in Clause 5.
- 3.2. Prospective bidders shall prepare an original and copies of the eligibility documents. In the event of any discrepancy between the original and the copies, the original shall prevail.
- 3.3. The Eligibility Documents Submission Form shall be signed by the duly authorized representative/s of the Bidder. Failure to do so shall be a ground for the rejection of the eligibility documents.
- 3.4. Any interlineations, erasures, or overwriting shall be valid only if they are signed or initialed by the duly authorized representative/s of the prospective bidder.

4. Sealing and Marking of Eligibility Documents

- 4.1. Prospective bidders shall enclose their original eligibility documents described in Clause 2.1, in a sealed envelope marked “ORIGINAL – ELIGIBILITY DOCUMENTS”. Each copy thereof shall be similarly sealed duly marking the envelopes as “COPY NO. ____ - ELIGIBILITY DOCUMENTS”. These envelopes containing the original and the copies shall then be enclosed in one single envelope.
- 4.2. The original and the number of copies of the eligibility documents as indicated in the **EDS** shall be typed or written in ink and shall be signed by the prospective bidder or its duly authorized representative/s.
- 4.3. All envelopes shall:
 - (a) contain the name of the contract to be bid in capital letters;
 - (b) bear the name and address of the prospective bidder in capital letters;
 - (c) be addressed to the Procuring Entity’s BAC specified in the **EDS**;
 - (d) bear the specific identification of this Project indicated in the **EDS**; and
 - (e) bear a warning “DO NOT OPEN BEFORE...” the date and time for the opening of eligibility documents, in accordance with Clause 5.
- 4.4. Eligibility documents that are not properly sealed and marked, as required in the bidding documents, shall not be rejected, but the bidder or its duly authorized representative shall acknowledge such condition of the documents as submitted. The BAC shall assume no responsibility for the misplacement of the contents of the improperly sealed or marked eligibility documents, or for its premature opening.

5. Deadline for Submission of Eligibility Documents

Eligibility documents must be received by the Procuring Entity’s BAC at the address and on or before the date and time indicated in the Request for Expression of Interest and the **EDS**.

6. Late Submission of Eligibility Documents

Any eligibility documents submitted after the deadline for submission and receipt prescribed in Clause 0 shall be declared “Late” and shall not be accepted by the Procuring Entity. The BAC shall record in the minutes of submission and opening of eligibility

documents, the Bidder's name, its representative and the time the eligibility documents were submitted late.

7. Modification and Withdrawal of Eligibility Documents

- 7.1. The prospective bidder may modify its eligibility documents after it has been submitted; provided that the modification is received by the Procuring Entity prior to the deadline specified in Clause 5. The prospective bidder shall not be allowed to retrieve its original eligibility documents, but shall be allowed to submit another set equally sealed, properly identified, linked to its original bid marked as "ELIGIBILITY MODIFICATION" and stamped "received" by the BAC. Modifications received after the applicable deadline shall not be considered and shall be returned to the prospective bidder unopened.
- 7.2. A prospective bidder may, through a letter of withdrawal, withdraw its eligibility documents after it has been submitted, for valid and justifiable reason; provided that the letter of withdrawal is received by the Procuring Entity prior to the deadline prescribed for submission and receipt of eligibility documents.
- 7.3. Eligibility documents requested to be withdrawn in accordance with this Clause shall be returned unopened to the prospective bidder concerned. A prospective bidder that withdraws its eligibility documents shall not be permitted to submit another set, directly or indirectly, for the same project. A prospective bidder that acquired the eligibility documents may also express its intention not to participate in the bidding through a letter which should reach and be stamped by the BAC before the deadline for submission and receipt of eligibility documents.

8. Opening and Preliminary Examination of Eligibility Documents

- 8.1. The BAC will open the envelopes containing the eligibility documents in the presence of the prospective bidders' representatives who choose to attend, at the time, on the date, and at the place specified in the **EDS**. The prospective bidders' representatives who are present shall sign a register evidencing their attendance.

In case the submitted eligibility envelopes cannot be opened as scheduled due to justifiable reasons, the BAC shall take custody of the said envelopes and reschedule the opening on the next working day or at the soonest possible time through the issuance of a Notice of Postponement to be posted in the PhilGEPS website and the website of the Procuring Entity concerned.

- 8.2. Letters of withdrawal shall be read out and recorded during the opening of eligibility documents and the envelope containing the corresponding withdrawn eligibility documents shall be returned unopened to the withdrawing prospective bidder.
- 8.3. The eligibility documents envelopes and modifications, if any, shall be opened one at a time, and the following read out and recorded:
 - (f) the name of the prospective bidder;
 - (g) whether there is a modification or substitution; and
 - (h) the presence or absence of each document comprising the eligibility documents vis-à-vis a checklist of the required documents.

- 8.4. The eligibility of each prospective bidder shall be determined by examining each bidder's eligibility requirements or statements against a checklist of requirements, using non-discretionary "pass/fail" criterion, as stated in the Request for Expression of Interest, and shall be determined as either "eligible" or "ineligible." If a prospective bidder submits the specific eligibility document required, he shall be rated "passed" for that particular requirement. In this regard, failure to submit a requirement, or an incomplete or patently insufficient submission, shall be considered "failed" for the particular eligibility requirement concerned. If a prospective bidder is rated "passed" for all the eligibility requirements, he shall be considered eligible to participate in the bidding, and the BAC shall mark the set of eligibility documents of the prospective bidder concerned as "eligible." If a prospective bidder is rated "failed" in any of the eligibility requirements, he shall be considered ineligible to participate in the bidding, and the BAC shall mark the set of eligibility documents of the prospective bidder concerned as "ineligible." In either case, the BAC chairperson or his duly designated authority shall countersign the markings.

9. Short Listing of Consultants

- 9.1. Only prospective bidders whose submitted contracts are similar in nature and complexity to the contract to be bid as provided in the **EDS** shall be considered for short listing.
- 9.2. The BAC shall draw up the short list of prospective bidders from those declared eligible using the detailed set of criteria and rating system to be used specified in the **EDS**.
- 9.3. Short listed consultants shall be invited to participate in the bidding for this project through a Notice of Eligibility and Short Listing issued by the BAC.

10. Protest Mechanism

Decision of the Procuring Entity at any stage of the procurement process may be questioned in accordance with Section 55 of the IRR of RA 9184.

Section III. Eligibility Data Sheet

Notes on the Eligibility Data Sheet

This Section is intended to assist the Procuring Entity in providing the specific information and requirements in relation to corresponding clauses in the Eligibility Documents, and has to be prepared for each specific procurement.

The Procuring Entity should specify in this Section the information and requirements specific to the circumstances of the Procuring Entity, the processing of the eligibility, and the rules that will apply in the determination and evaluation of eligibility.

In preparing this Section, the following aspects should be checked:

- (a) Information that specifies and complements provisions of the Eligibility Documents must be incorporated.
- (b) Amendments and/or supplements, if any, to provisions of the Eligibility Documents as necessitated by the circumstances of the specific procurement, must also be incorporated.

Eligibility Data Sheet

Eligibility Documents	
1.2	CONSULTANCY SERVICES FOR GAMING AND E-SPORTS ECOSYSTEM RESEARCH PROGRAM
1.3	No further instructions.
2.1 (a) (i)	<p>The Bidder shall also submit the following “Class A” documents with the Valid PhilGEPS Certificate of Registration:</p> <ol style="list-style-type: none"> Valid DTI Registration Certificate or SEC Registration Valid Mayor’s/Business Permit or its Equivalent Document; Valid Tax Clearance; Audited Financial Statement for the last two (2) consecutive years
2.1 (a) (ii)	The statement of all ongoing and completed government and private contracts shall include all such contracts within <i>ten (10) years</i> prior to the deadline for the submission and receipt of eligibility documents.
2.1 (a) (ii.7)	Certificate of Satisfactory Completion or equivalent document issued by the client, in case of a completed contract, shall be acceptable
4.2	Each prospective bidder shall submit one (1) original and one (1) copy of its eligibility documents and shall be signed by the prospective bidder or its duly authorized representative/s
4.3 (c)	BIDS AND AWARDS COMMITTEE - INFRASTRUCTURE AND CONSULTANCY SERVICES <i>Procurement Department</i> <i>2nd Floor, Finance Building,</i> <i>Quezon City Hall Compound</i>
4.3 (d)	Project No. CONSUL-24-002 CONSULTANCY SERVICES FOR GAMING AND E-SPORTS ECOSYSTEM RESEARCH PROGRAM
5	<p>The address for submission of eligibility documents is at:</p> <p>Procurement Department 2nd Floor, Finance Building, Quezon City Hall Compound, Barangay Central, Quezon City 8988-4242 loc. 8709/8710 Email Add: bacinfra.procurement@quezoncity.gov.ph Website: www.quezoncity.gov.ph</p> <p>The deadline for submission of eligibility documents is on or before April 05, 2024 – 9:00AM.</p>

8.1	<p>The place of opening of eligibility documents is at <i>2nd Floor, Finance Building, Quezon City Hall Compound</i>, simultaneously via Zoom (virtual platform)</p> <p>Virtual Conference (ZOOM APP) Meeting ID: 810 3646 5257 Password: 201522</p> <p>The date and time of opening of eligibility documents is April 05, 2024 – 10:00 AM.</p>
9.1	Similar contracts shall refer to the same nature as the project to be bid.
9.2	<p>1. Set of Criteria</p> <p>Among others:</p> <p>1.1 Experience of the consultant – 50%</p> <p>1.2 Qualification of personnel to be assign – 30%</p> <p>1.3 Current work load in relations to capacity- 20%</p> <p>2. Rating System</p> <p>2.1 To be shortlisted, consultant must reach at least 70% of Eligibility Score</p>

**TERMS OF REFERENCE
FOR THE GAMING AND ESPORTS
ECOSYSTEM RESEARCH PROGRAM**

I. RATIONALE

Quezon City is home to a vibrant creative community consisting of artists, designers, musicians, filmmakers, and other professionals in the creative field. The Local Government acknowledges the essential role of creative expression, technological innovation, and cultural enrichment in promoting economic growth and positioning Quezon City as "Center of Creative Excellence".

Henceforth, in pursuant to Republic Act No. 11904, known as the "*Philippine Creative Industries Development Act*," it is the goal of the Quezon City Local Government to support and promote the growth of creative industries in the city. This law can help advance Quezon City and create a more conducive environment and playing field for the success of creative industries.

Meanwhile, the Local Economic Investment Promotions Office (LEIPO), in its capacity as the implementing arm of the Quezon City Economic Development Incentives Code and functioning as the Technical Secretariat of the Quezon City Economic Development Investment Board (QC-EDIB), shall embark on a research program to support the future economic-building programs and activities of the gaming and creative industries in Quezon City.

II. PROJECT DESCRIPTION

This project is a comprehensive and innovative initiative that seeks to support the development of the creative industries in Quezon City. Specifically, the study will focus on the dynamics and constantly evolving areas of Gaming and ESports.

Creative Industries

Overall, it is necessary to explore and understand the current landscape of the Creative Industries in Quezon City.

Specifically, this project intends:

- To review various sectors and classification of creative businesses
- To assess key market players and its geographical location
- To identify market concentration of growth hubs in this industry

Gaming and ESports Ecosystem

Similarly, this study shall examine and delve into challenges and opportunities in developing the Gaming and ESports Ecosystem in Quezon City.

Specifically, this project aims:

- To investigate the behavior, motivations, and engagement patterns of gamers and ESports enthusiasts
- To study existing educational programs and training initiatives which enhance skills and foster professional development
- To investigate inclusivity and diversity within the industry

- To evaluate the economic impact to the city (*i.e., job creation, revenue generation and contributions*)
- To examine the social and cultural impact to its community
- To review existing and potential incentive programs, policies and regulations affecting the industry (*i.e., impact on industry growth, player welfare, and investor confidence*)
- To assess the infrastructure requirements for hosting ESports events, training facilities, broadcasting studios, and support system fostering competitive gaming
- To assess current and projected market trends including potential areas of growth, emerging game genres, and technological advancements
- To evaluate the local and global competitiveness of gaming and ESports

The results and findings of this study will be used by Quezon City Local Government to aid its primary decision-makers, specifically, the Office of the Mayor and the Economic Development Investment Board (EDIB), to develop and support the future programs and initiatives of the above-mentioned industries and further strengthen the city's economic development plans.

Moreover, this study can be used as baseline information to promote and partner with existing and potential investors in boosting the creative industries and ESports ecosystem in Quezon City.

III. SCOPE OF WORK

This project outlines the research methodologies to be used in conducting this project, specifically, desk research, qualitative in-depth interviews, and qualitative group discussions.

Creative Industries

This part of the study shall employ a **Desk Research** to cover:

- Industry Overview
 - Definition
 - Coverage (*i.e., sub industries, key players, etc.*)
 - Policy and Regulations
 - Other relevant data and information
- Quezon City current landscape
 - Sector mapping and classification
 - Key locations
 - Other relevant data and information

Gaming and ESports Ecosystem

This part of the study shall be conducted through:

- **Desk Research**
 - Definition and coverage of gaming and ESports
 - ESports infrastructure and developmental needs
 - Existing policy and regulation review
 - Economic and socio-economic environment
 - Social and Cultural Implications
 - Education and skill development
 - Inclusivity and diversity

- Market trends and growth projections
 - Local and global competition
 - Benchmarking
 - *Key cities within and outside Metro Manila*
 - *Key markets/countries outside the Philippines*
 - Other relevant data and information
- **Qualitative In-Depth Interviews** (Maximum of 25 Key Informants)
 - ESports gamers/players (Professional) (5 KIs)
 - ESports Team Representatives, Sponsors, and other relevant Private Sector (5 KIs)
 - Education Sector and Bootcamps (5 KIs)
 - Quezon City Departments and Offices (5 KIs)
 - Government Sector, Agencies, and Offices (5 Ks)
 - **Qualitative Group Discussions** (Maximum of six (6) mini groups with 4 respondents per group)
 - Two (2) Mini-groups: Moms with children aged 13-19 years old (Teen Gamers and Non-gamers)
 - Two (2) Mini-groups: ESports gamers/players (Beginners/Non-Professional)
 - Two (2) Mini-groups: ESports enthusiasts/followers

The key output/deliverables of this project shall include: (1) submission of full written report; (2) submission of supporting documents and files as appendix (i.e., list of sources and references, data tables, and other relevant materials); (3) submission of presentation file; and (4) conduct of oral presentations (maximum of three (3) .

IV. AREA OF COVERAGE

The Key Informants (KIs) and target respondents of the study shall prioritize and include those located within the six (6) districts of Quezon City unless otherwise stipulated in this project.

Meanwhile, all key output/deliverables shall be forwarded, delivered, and undertaken at the Local Economic Investment Promotions Office (LEIPO) in Quezon City.

V. PROJECT STANDARDS AND REQUIREMENTS

The bidder/service provider shall comply with the following standards and requirements of this project:

1. At least three (3) years of experience in providing services such as feasibility studies, business research, consumer research, and other related fields
2. Submit list and curriculum vitae of research team/key personnel with minimum required qualification and work experience:

POSITION	QUANTITY REQUIRED	PRIMARY TASK	REQUIREMENT
Project Lead / Lead Researcher	At least one (1) personnel	Oversees the entire project	<ul style="list-style-type: none"> - Graduate of any business-related course - With at five (5) years of experience in market research and/or allied discipline
Project Supervisor	At least one (1) personnel	Supervise and ensure that the scheduled tasks are completed	<ul style="list-style-type: none"> - Graduate of any business-related course - With at least three (3) years of experience in market research and/or allied discipline
Project Coordinator	At least one (1) personnel	<p>Handles administrative and daily project activities</p> <p>Communicates and distributes information, progress reports, and other project details</p>	<ul style="list-style-type: none"> - Graduate of any business-related course - With at least two (2) years of experience working on research and other related studies.
Research Analyst and/or Statistician	At least one (1) personnel	<p>Handles data analysis and evaluation</p> <p>Prepares/supports report writing</p>	<ul style="list-style-type: none"> - Graduate of any business-related course or Bachelor of Science in Statistics or Mathematics or Economics and/or allied discipline. - With at least three (3) years of experience on data analysis & interpretation, and report writing

3. Shortlisting of Prospective Consultants

Minimum Eligibility Score: 70%

Minimum Technical Score: 50%

Number of Consultants to be shortlisted: Maximum of five (5)

4. Criteria for Eligibility Evaluation:

- Applicable experience of Personnel - 50%
- Qualification of personnel - 30%
- Current workload capacity - 20%

5. Criteria for Technical Evaluation:

- a. Quality of personnel to be assigned to the Project which covers the suitability of key staff to perform duties of the particular assignments and general qualifications and competence including education and training of the key staff - 50%
- b. Experience and capability of personnel which include records of previous engagement and quality of performance in similar and in other projects; relationship with previous and current clients; and, overall work commitments, geographical distribution of current/impending projects and attention to be given by the consultant. The experience of the consultant of the project shall consider both the overall experiences of the the principal and key staff including the times when employed by other consultants; and - 30%
- c. Plan of approach and methodology with emphasis on the clarity, feasibility, innovativeness and comprehensiveness of the plan approach, and the quality of interpretation of project problems, risks, and suggested solutions- 20%

6. Technical and Financial Weights using Quality-Cost Based Evaluation Procedure:

- a. Technical - 70%
- b. Financial 30%

VI. PROJECT DURATION

The Gaming and E-Sports Ecosystem Research shall be valid until December 31, 2024 upon issuance of Notice to Proceed.

VII. APPROVED BUDGET FOR THE CONTRACT

The sum of One Million Five Hundred Thousand Pesos Only (Php1,500,000.00) is the Approved Budget for the Contract for the above-mentioned project.

Source of Fund: Local Economic and Investment Promotions Office

VIII. BASIS OF PAYMENT

The terms of payment to the bidder/service provider shall be determined based on the progress activities during the duration of this project. To wit:

No.	Particular	Weight
1	Upon approval of research instruments to be used for the study	15%
2	Upon submission of progress report of data collection conducted in partial/full as approved by LEIPO	35%
3	Upon submission of the key output/deliverables as approved by LEIPO	50%
TOTAL		100%

IX. PENALTIES FOR BREACH OF CONTRACT

Failure to deliver the services and shall subject the Contractor to penalties and/or liquidated damages pursuant to RA 9184 AN ACT PROVIDING FOR THE MODERNIZATION, STANDARDIZATION AND REGULATION OF THE PROCUREMENT ACTIVITIES OF THE GOVERNMENT AND FOR OTHER PURPOSES and its revised Implementing Rules and Regulations.

X. CANCELLATION OR TERMINATION OF CONTRACT

Should there be any dispute, controversy or difference between the parties arising out of this TOR, the parties herein shall exert efforts to amicably settle such dispute or difference. However, if any dispute, controversy or difference cannot be resolved by them amicably to the mutual satisfaction of the parties, then the matter may be submitted for arbitration in accordance with existing laws, without prejudice for the aggrieved party to seek redress before a court of competent jurisdiction.

The guidelines contained in RA 9184 and its revised IRR shall be followed in the termination of any service contract. In the event the City terminated the Contract due to default insolvency, or for cause, it may enter into negotiated procurement pursuant to section 53(d) of RA 9184 and its IRR.

Prepared by:


DONNARY CAVAN
Investment Specialist
Local Economic and Investment Promotions Office

Noted by:


JUAN MANUEL J. GATMAITAN
Head
Local Economic and Investment Promotions Office

ELIGIBILITY DOCUMENTS SUBMISSION FORM

[Date]

[Name and address of the Procuring Entity]

Ladies/Gentlemen:

In connection with your Request for Expression of Interest dated *[insert date]* for *[Title of Project]*, *[Name of Consultant]* hereby expresses interest in participating in the eligibility and short listing for said Project and submits the attached eligibility documents in compliance with the Eligibility Documents therefor.

In line with this submission, we certify that:

- a) *[Name of Consultant]* is not blacklisted or barred from bidding by the GoP or any of its agencies, offices, corporations, LGUs, or autonomous regional government, including foreign government/foreign or international financing institution; and
- b) Each of the documents submitted herewith is an authentic copy of the original, complete, and all statements and information provided therein are true and correct.

We acknowledge and accept the Procuring Entity’s right to inspect and audit all records relating to our submission irrespective of whether we are declared eligible and short listed or not.

We further acknowledge that failure to sign this Eligibility Document Submission Form shall be a ground for our disqualification.

Yours sincerely,

Signature
Name and Title of Authorized Signatory
Name of Consultant
Address

“ANNEX B”

List of all Ongoing Government & Private Contracts including contracts awarded but not yet started

Business Name : _____
Business Address : _____

Name and Location of Project	Description of the Project	Date of Award of the Contract	Consultant’s Role	Amount of Contract	Contract Duration
			Description		
<u>Government</u>					
<u>Private</u>					

Submitted by : _____
(Printed Name & Signature of Representative of Bidder)

Designation : _____

Date : _____

“ANNEX C”

List of Completed Government & Private Contracts within the last ten (10) years

Business Name : _____
Business Address : _____

Name and Location of Project	Description of the Project	Date of Award of the Contract	Consultant's Role	Amount of Contract	Contract Duration
			Description		
<u>Government</u>					
<u>Private</u>					

Attachments:

1. Certificate of satisfactory completion issued by the client

Submitted by : _____
(Printed Name & Signature of Representative of Bidder)

Designation : _____

Date : _____

STATEMENT ON CITIZENSHIP & PROFESSIONAL REGISTRATION

Date of Issuance

Ma. Josefina G. Belmonte
Mayor
City of Quezon
Quezon City, Philippines

Attention : **The Chairperson**
Bids and Awards Committee

Dear Sir/Madame:

In compliance with the requirements of the (Name of the Procuring Entity) BAC for the bidding of the (Name of the Project), I hereby certify that:

- ☐ I am a (Nationality) citizen wishing to participate in the bidding.
- ☐ I have the technical and financial capabilities to satisfactorily render the required services.
- ☐ I possess the required professional license issued by the professional Regulation Commission or other appropriate regulatory body *(name of other regulatory body)*.

Very truly yours,

Name of Authorized Representative

Position

Name of the Bidder