

## Republic of the Philippines **QUEZON CITY COUNCIL**

Quezon City 22<sup>nd</sup> City Council

PO22CC-259

55th Regular Session

ORDINANCE NO. SP-3259, S-2024

AN ORDINANCE PROTECTING THE QUEZON CITY SEAL AND IMPOSING PENALTY FOR UNAUTHORIZED USE THEREOF

Introduced by Councilors DAVE C. VALMOCINA, CANDY A. MEDINA and DOROTHY A. DELARMENTE, M.D.

Co-Introduced by Councilors Bernard R. Herrera, Tany Joe "TJ" L. Calalay, Joseph P. Juico, Nikki V. Crisologo, Charm M. Ferrer, Fernando Miguel "Mikey" F. Belmonte, Aly Medalla, Godofredo T. Liban II, Kate Galang-Coseteng, Albert Alvin "Chuckie" L. Antonio III, Don S. De Leon, Wencerom Benedict C. Lagumbay, Atty. Anton L. Reyes, Edgar "Egay" G. Yap, Imee A. Rillo, Raquel S. Malañgen, Irene R. Belmonte, Nanette Castelo-Daza, Marra C. Suntay, Joseph Joe Visaya, Alfred Vargas, MPA, Ram V. Medalla, Shaira "Shay" L. Liban, Aiko S. Melendez, Mutya Castelo, Maria Eleanor "Doc Ellie" R. Juan, O.D., Kristine Alexia R. Matias, Eric Z. Medina, Emmanuel Banjo A. Pilar, Vito Sotto Generoso, Victor "Vic" Bernardo, Jose Maria M. Rodriguez and Jhon Angelli "Sami" C. Neri

WHEREAS, on April 5, 2023, the City Council of Quezon City enacted Ordinance No. SP-3181, S-2023, adopting the revised official seal of Quezon City;

WHEREAS, the Quezon City Official Seal, as shown below, shall be the only authorized official seal of Quezon City, and may only be used for the following purposes:

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- 1. Authentication
- 2. Affixed to official documents, licenses, permits and contracts
- 3. Ceremonial events
- 4. Letterheads
- 5. Flags and banners
- 6. Public buildings and/or offices
- 7. Publications and marketing campaign materials (authorized/endorsed by the QC Government)
- 8. Website

WHEREAS, the use of the QC official seal other than the abovementioned shall be considered unauthorized unless permission from the Office of the Mayor has been secured. Unauthorized use includes, but not limited to, using the QC seal for personal or commercial purposes without explicit authorization;

WHEREAS, the purpose of this Ordinance is to make guidelines for the protection, use and dissemination of the QC Seal, in order to preserve its honor, authenticity, and prevent unauthorized use;

WHEREAS, the QC seal shall be protected from unauthorized use, reproduction, alteration, or distribution. Any unauthorized use shall be subject to legal action and penalties as determined by the City.

## NOW, THEREFORE,

BE IT ORDAINED BY THE CITY COUNCIL OF QUEZON CITY IN REGULAR SESSION ASSEMBLED:

SECTION 1. ADOPTING THE REVISED QUEZON CITY SEAL. – The official design of the QC Seal shall be protected and respected.

SECTION 2. DEFINITION OF TERMS AND PHRASES. – For purposes of this Ordinance, the terms and phrases enumerated shall be interpreted to mean as follows:

 a. QC seal or any variation thereof – pertains to the official design of Quezon City seal.







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- b. Ceremonial events pertains to events of religious or public nature.
- c. Letterhead pertains to the official paper of the City Government with the print of the QC seal.

SECTION 3. USE OF QC SEAL. – The QC seal may be used only for the official transactions of the City government, such as:

- a. Authentication
- b. Affixed to official documents, licenses, permits and contracts
- c. Ceremonial events
- d. Letterheads
- e. Flags and banners
- f. Public buildings and/or offices
- g. Publications and marketing campaign materials
- h. Website

SECTION 4. UNAUTHORIZED USE. – The unauthorized use of the Seal in various forms such as shirts, tarpaulins, car stickers, key chains, stationary/ballpens shall constitute an illegal act. Likewise prohibited are the unauthorized manufacture, sale and distribution of the QC Seal in various forms such as those stated therein. Any person or organization found guilty of violating this provision shall be subjected to the penalties as provided therein.

SECTION 5. EXEMPTED. – Those offices of the Quezon City Government, appointed and elected officials and those offices to be created attached to QCG.

SECTION 6. ENFORCEMENT. – The City Legal Department shall have the authority to monitor and shall be responsible for the enforcement of this Ordinance.

SECTION 7. FINES AND PENALTIES. – Violations of this Ordinance may result in fines, civil penalties, and legal actions as determined by the City Council. Violators will pay a fine of:

- 1. 1st Offense: Php1,000.00 or render 8 hours of community service
- 2. 2<sup>nd</sup> Offense: Php3,000.00 or render 24 hours of community service
- 3. 3rd Offense: Php5,000.00 or render 48 hours of community service

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SECTION 8. EFFECTIVITY CLAUSE. – This Ordinance shall take effect after its posting for 3 consecutive weeks in conspicuous places within the territorial jurisdiction of the City.

ENACTED: February 12, 2024.

GIAN G. SOTTO City Vice Mayor Presiding Officer

ATTESTED:

ATTY. JOHN THOMAS S. ALFEROS, III City Government Department Head III (City Council Secretary)

APPROVED: <u>MAR 1 4 2024</u>

MA. JOSEFINA G. BELMONTE City Mayor

## **CERTIFICATION**

This is to certify that this Ordinance was APPROVED by the City Council on Second Reading on February 12, 2024 and was PASSED on Third/Final Reading under Suspended Rules on the same date.

ATTY. JOHN THOMAS S. ALFEROS, III
City Government Department Head III
(City Council Secretary)