

5/8/24

TERMS OF REFERENCE

PROJECT TITLE: SUPPLY AND DELIVERY OF FILIPINO READING RESOURCES FOR PUBLIC ELEMENTARY SCHOOLS IN QUEZON CITY

I. RATIONALE AND BRIEF BACKGROUND

According to the Department of Education, the poor performance of the Philippines in the 2022 Program for International Student Assessment (PISA) suggests that Filipino students are 5 to 6 years behind in the required learning competencies. In Reading, Math and Science, Philippines scored 120 points below the average scores.

In 2021, the World Bank reported that nine (9) out of ten (10) Filipino children aged 10 yrs. old, are struggling to read and understand a simple text. Making Philippines one of the countries with the highest learning poverty rate in Asia.

The Schools Division Office reported that as of November 8, 2023, 1446 Grade 3-6 and 83 Grade 7-12 learners were assessed to be non-readers.

Last year, the Quezon City Government established the Zero Illiteracy Tutoring Program. One of the components of the program, aside from the tutorial services, is the provision of learning and teaching resources to public schools. These resources are intended to help improve the literacy skills of the students, address learning loss and achieve the desired learning outcomes.

II. OBJECTIVES

This project is part of the learning recovery program which hopes to achieve the following objectives:

1. Foster a lasting passion for literature, reading, and education by offering reading materials tailored to each student's developmental stage.
2. Encourage self-directed learning within our public-school community.
3. Cultivate students' reading proficiency, enrich their vocabulary, and deepen their comprehension abilities.
4. Champion the Filipino language and cultural heritage by curating reading materials that resonate with cultural authenticity and relevance, thereby fostering appreciation and understanding among students.

III. PROJECT SCOPE OF WORK

The package includes:

1. Production and delivery of Filipino Reading Resources with 3 different levels that include reading cards-fiction or non-fiction about culture, history or science; each with corresponding exercises on vocabulary, comprehension and creative connections.

2. Free one (1) day orientation and training for 6 teachers per recipient school (20 schools) and 3 personnel per community learning center (6 community learning centers). Training shall be conducted within 45 days upon delivery of Filipino Reading Resources.
3. Free orientation and training videos that can be accessed through a dedicated website, Facebook and Youtube page.
4. Free Monitoring and Evaluation which will be used to measure learners' improvement in reading, vocabulary and comprehension. The report shall be submitted at the end of School Year 2024-2025.
5. Product Warranty- defective items may be exchanged within (7) calendar days from the recipient school or community learning centers' date of receipt of stocks.

IV. AREA OF COVERAGE

Intended project beneficiaries are select Quezon City public elementary schools and City-operated Community Learning Centers.

IV. PROJECT DURATION

Delivery of the Filipino Reading Resources is thirty (30) calendar days upon issuance of Notice to Proceed.

V. PROJECT STANDARD AND REQUIREMENTS

The bidder shall be eligible to participate in the bidding process, provided that they meet the following qualifications:

1. With extensive expertise and experience in developing and printing educational materials for children;
2. With at least 30 years in business;
3. Recipient of multiple awards in the field of book development, design and/or writing;
4. Has executed book development projects with both local and multinational private organizations;
5. Has an existing print library of publicly available titles with more than 100 titles in print and actively sold;
6. Has conducted learning sessions with teachers on developing children's love for books, reading and lifelong learning.

VI. APPROVED BUDGET FOR THE CONTRACT

The Approved Budget for the Contract (ABC) is Two Million Eight Hundred Four Thousand and Ten Pesos only (PhP 2,804,010.00) inclusive of all applicable taxes, commissions, bank charges and other fees as may be incurred in the process.

VII. TERMS OF PAYMENT

In consideration for the supply and delivery of the Filipino Reading Resources as provided herein, the City shall pay the Provider the contract price upon completion of delivery of the Reading Resources.

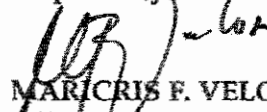
VIII. PENALTIES FOR BREACH OF CONTRACT

Failure to deliver goods according to the standards and requirements set by the City shall constitute an offense and shall subject the Contractor to penalties and/or liquidated damages pursuant to RA 9184 and its revised implementing rules and regulations.


IX. TERMINATION OF CONTRACT

The Contract may be terminated by the aggrieved party, in case of breach of contract, fault or gross negligence by the other party. Provided that, the other party failed to remedy the breach, fault or gross negligence despite the lapse of 30 days written notice from the aggrieved party.

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